

THEORY OF CHANGE

Our Organizational Mission: Utilizing a digital online learning platform, children ages 5-10 and grades K-5 are provided accessible educational tools and methodologies which promote and strengthen cultural diversity through awareness, understanding and acceptance.

PROBLEM

What are we addressing?

Lack of accessible cultural education within elementary school aged children, ages 5 – 10.

Lack of cultural education and understanding leads to lack of social and emotional awareness of cultural diversity among children.

KEY AUDIENCE

Who are we reaching?

Elementary school children, ages 5-10, parents, caregivers and other adults associated with children, i.e. grandparents, aunts, uncles, educators.

KEY PARTNERS

Who are we working with?

Elementary schools, parentteacher associations; summer programs; libraries; online parent groups

Other non-profits; researchers; foundations; state and federal governments

ACTIVITIES

What are we doing?

Phase 1: Partnerships with parents/caregivers and local stakeholders.

Phase 2a: Survey on willingness to teach cultural education via online platform.

Phase 2b: Focus groups to gain understanding of need for cultural education.

Phase 3a: Develop and provide access to online platform.

Phase 3b: Evaluate and improve.

IMPACT

What are the benefits?

Awareness of lack of accessible cultural resources and the need for children to have cultural education.

Understanding the importance of cultural awareness and diversity.

GOAL

The change we're seeking.

Helping children learn about different cultures.

Acceptance and appreciation of cultural diversity.

KEY ASSUMPTIONS: Most Americans are generally not exposed to different cultures and ethnicities, resulting in a lack of acceptance. Elementary school children are curious and interested in learning about the world around them and will benefit from this education. An online platform is a suitable means for elementary school children to learn about different cultures, ethicities and countries.